



The Buzz - April 2023

Jump Media is bringing you the best of its best each month, curated for your entertainment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS



World Number One Wins Longines Jumping World Cup™ Final Title

HORSE & HOUND

World number one-ranked Henrik von Eckermann of Sweden looked the odds-on favorite to win the 2023 Longines FEI Jumping World Cup™ Final in Omaha, NE, but realizing his destiny turned out to be no sure thing.

The 2022 world champion won the initial speed leg on Wednesday, April 5, with the marvelous King Edward, but Great Britain's Scott Brash was right behind him. He and Hello Jefferson finished their round in 59.23 seconds, just missing the leader's mark of 59.09 seconds.

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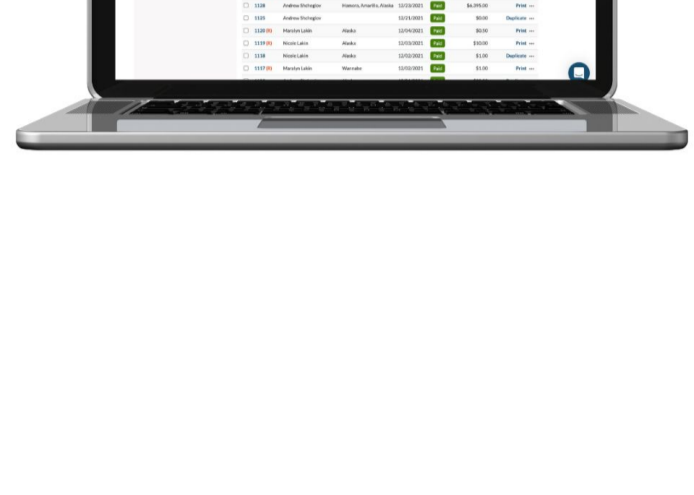


'Not a Bicycle': Addressing Horse Welfare in Equitation

THE CHRONICLE OF THE HORSE

Equitation classes in the United States are often used as stepping stones to the upper levels of hunter and jumper competition. Yet, as a spectator at some of the 2022 year-end equitation championships, I was struck by how far the sport has deviated from its origins and how our horses are paying the price. As we head into a key qualifying season for these events, I am raising the issue with the hope that we can do better at this year's equitation finals and beyond.

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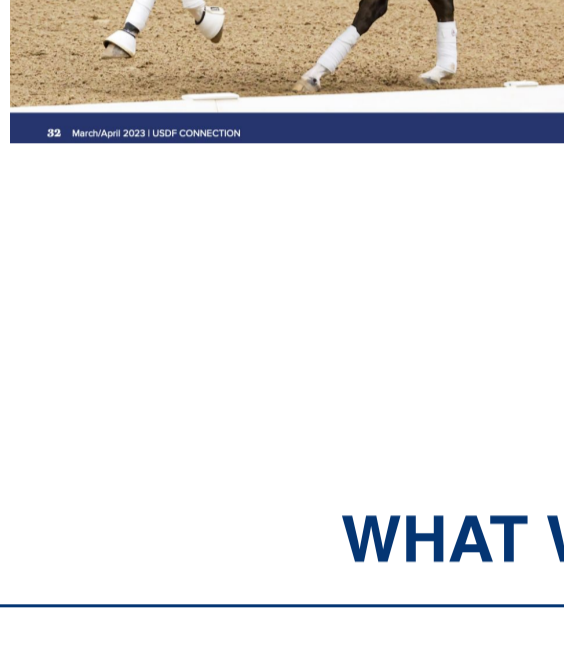
Save Time on Invoicing With BarnManager Pro

HORSE NETWORK

Equestrian business owners are always looking for ways to save time and energy, especially when it comes to management tasks such as scheduling, billing, and invoicing.

A significant new tool in BarnManager Pro is the ability to help users with the financial side of their business. BarnManager Pro streamlines the invoicing process, gives users the option of linking with QuickBooks online, allows users to keep track of revenue, and safeguards payment transactions.

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Heather Mason Dominates at US Dressage Finals

USDF CONNECTION

Fan favorite Heather Mason was unquestionably the queen of the 2022 US Dressage Finals presented by Adequan®. She rode 12 championship tests, winning seven and picking up top-three placings in all but one.

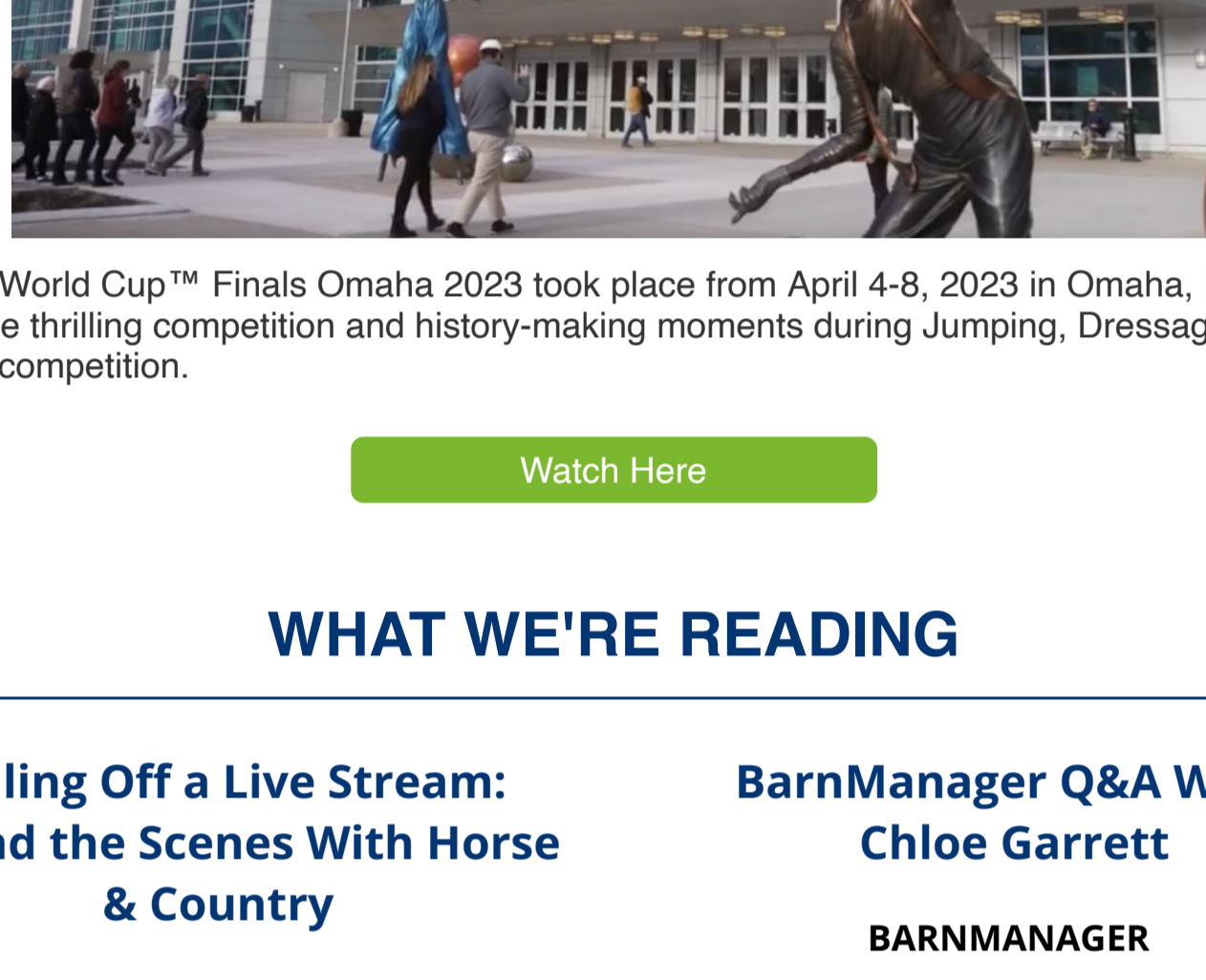
Mason's mounts RTF Lincoln and Manuscript SCF contested three classes and won them all. Lincoln, who is now 17, delivered Mason the big tour triple crown when they topped the open divisions of Intermediate II, Grand Prix, and Grand Prix Freestyle.

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WHAT WE'RE WATCHING

FEI World Cup™ Finals Omaha 2023

FÉDÉRATION EQUESTRE INTERNATIONALE



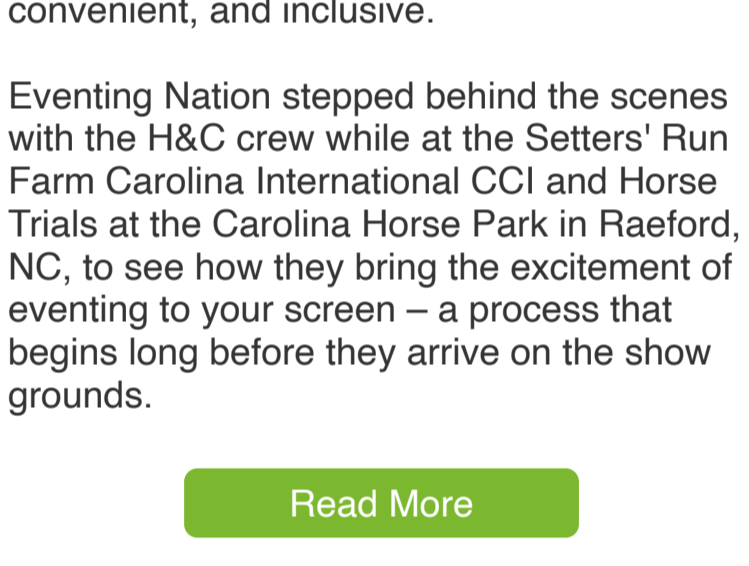
The FEI World Cup™ Finals Omaha 2023 took place from April 4-8, 2023 in Omaha, NE. Relive the thrilling competition and history-making moments during Jumping, Dressage, and Vaulting competition.

[Watch Here](#)

WHAT WE'RE READING

Pulling Off a Live Stream: Behind the Scenes With Horse & Country

EVENTING NATION



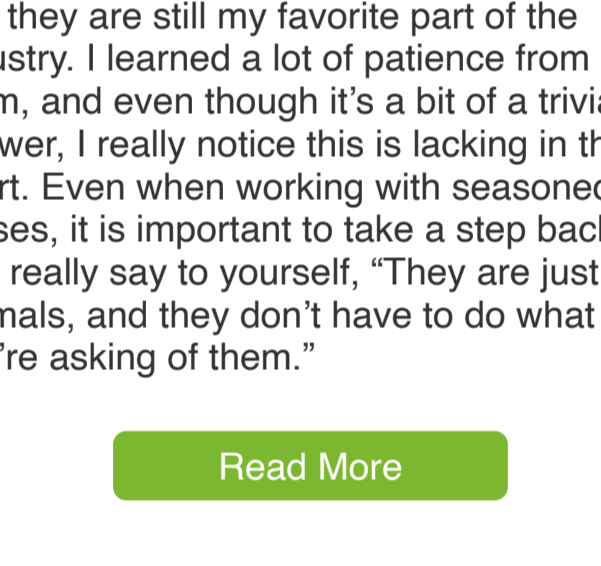
Setting an alarm to watch your favorite rider burn around a cross-country course in Europe, watching show jumping from the comfort of your couch, or parking yourself in front of a jumbotron to get the full view of the course while on location at an event: thanks largely to Horse & Country (H&C), these enhancements have made spectating equestrian sports more accessible, convenient, and inclusive.

Eventing Nation stepped behind the scenes with the H&C crew while at the Setters' Run Farm Carolina International CCI and Horse Trials at the Carolina Horse Park in Raeford, NC, to see how they bring the excitement of eventing to your screen – a process that begins long before they arrive on the show grounds.

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BarnManager Q&A With Chloe Garrett

BARNMANAGER



Chloe Garrett is a manager for Sarah Scheiring of Bellwyn Farm, based in Wellington, FL.

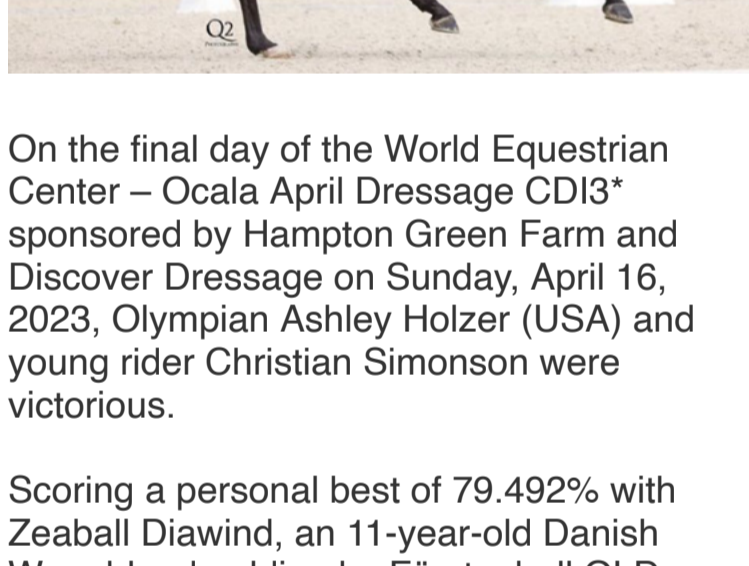
What's something you learned early in your career that has stuck with you?

Early on in my career I got the opportunity to work with a lot of young horses, and to this day they are still my favorite part of the industry. I learned a lot of patience from them, and even though it's a bit of a trivial answer, I really notice this is lacking in the sport. Even when working with seasoned riders, it is important to take a step back and really say to yourself, "They are just animals, and they don't have to do what you're asking of them."

[Read More](#)

Christian Simonson and Ashley Holzer Victorious in Last Day of WEC April Dressage CDI3*

HORSES DAILY



On the final day of the World Equestrian Center – Ocala April Dressage CDI3* sponsored by Hampton Green CDM and Discover Dressage on Sunday, April 16, 2023, Olympian Ashley Holzer (USA) and young rider Christian Simonson were victorious.

Scoring a personal best of 79.492% with Zeaball Diawind, an 11-year-old Danish Warmblood gelding by Fürstenball OLD x Zardin Firfod owned by Christina Morgan, Simonson topped the Intermediate I Freestyle CDI1*.

All three judges – Cara Whitham (CAN), Sandra Hotz (USA) and Sandra Andrea Smith (ARG) – had Simonson in first place, with Whitham and Hotz both scoring over 80%.

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The 2023 Longines Global Champions Tour Features Show Jumping Athletes, Watches, and Luxury Style

FORBES



Watchmaker, Longines, hosts the 2023 Longines Global Champions Tour, which happens to be the biggest horse show that showcases the best and most prized horses and riders in a competition that takes teams globally. As equestrian culture continues to breach the fashion industry, some brands push the idea of a novel sport influencing mainstream spaces, like golf has been over the years.

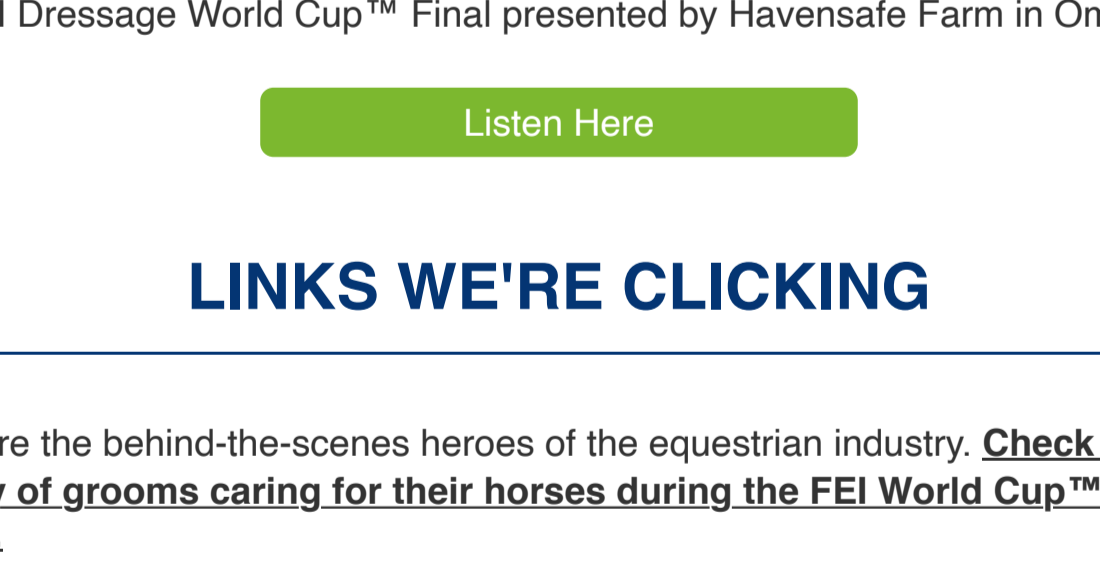
Longines has had an organic relationship with fashion's most prestigious brands and some of the finest manufacturers of traditional riding gear. Fans of the sport gathered at the pop-up arena wear casual Miami attire with fedora hats to block out the sun, while the spectators located beachside seem to have wandered from a day at the beach sporting swimwear.

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WHAT WE'RE LISTENING TO

Dressage Today Podcast Features Karen Pautz

DRESSAGE TODAY PODCAST



On the Dressage Today Podcast, Stephanie J. Ruff speaks with members of the dressage community to discuss all angles of the sport including training philosophies, inspiring stories, and horse care tips. This episode features a conversation with Karen Pautz, one of the scribes during the FEI Dressage World Cup™ Final presented by Havensafe Farm in Omaha, NE.

[Listen Here](#)

LINKS WE'RE CLICKING

🌟 Grooms are the behind-the-scenes heroes of the equestrian industry. [Check out this photo gallery of grooms caring for their horses during the FEI World Cup™ Finals Omaha 2023.](#)

🏆 The United States Equestrian Team Foundation's Gold Medal Club Reception honored recipients of three 2023 equestrian awards: the Whitney's Distinction Award, the Lionel Guerrand-Herrès Trophy, and the R. Bruce Duchossois Distinguished Trustee Award. [Enjoy a photo gallery from the event including award winners and distinguished members of the equestrian industry.](#)

👩 In addition to a successful equestrian career, Georgina Bloomberg is also well known for her philanthropic efforts. [Learn more about her extensive animal welfare work and how she started The Rider's Closet to ensure riding apparel would be accessible to those in need.](#)

✅ Effectively dragging your arena is an art. [Watch a drag tutorial from Wordley Martin to perfect this skill.](#)

👩 Are you a dedicated equestrian who also works an office job? [If so, you can probably relate to some of these situations including showing up to work with hay in your hair.](#)

❤️ Jim Wofford will be remembered with a memorial service during the 2023 Land Rover Kentucky Three-Day Event – a competition where he was a fixture for decades as an athlete, coach, and commentator. [Walk down memory lane with Jim Wolf, one of the many people who considered Wofford a mentor.](#)

A BIT OF GOOD NEWS

Mallory Vroegh of SMU Named NCEA's Most Outstanding Horsemanship Performer

THE EQUINE CHRONICLE



All eyes were on Ocala this past week as the 2023 National Collegiate Equestrian Association (NCEA) National Championship kicked off at World Equestrian Center.

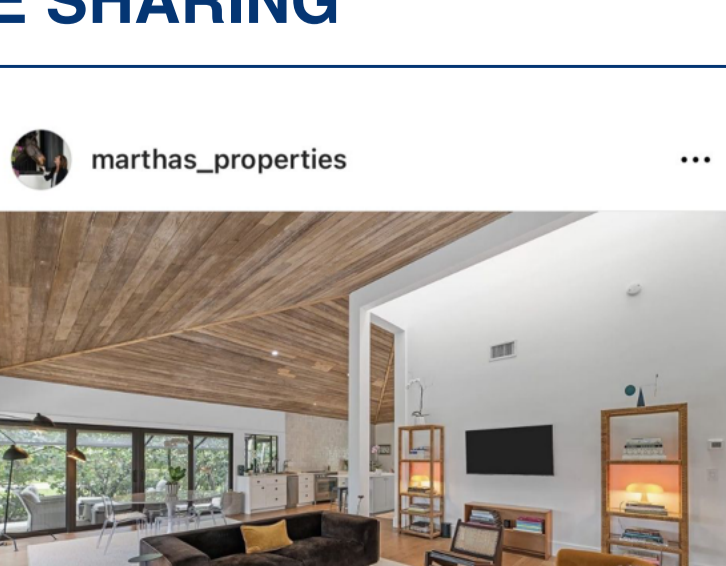
It was the third year for Southern Methodist University (SMU) to advance to the semifinals, and after everyone faced off Saturday for fences, flat work, reining, and horsemanship, the SMU Equestrian Team was crowned the champion.

For SMU team member Mallory Vroegh, it was also a personal achievement – she was named Most Outstanding Horsemanship Performer in the 2023 NCEA Awards, and for her horsemanship ride earning 238 with her equine partner, Chili, she was recognized afterward by US Equestrian with the Ride of the Month.

[Learn More](#)

Volunteers Bring Equine Rescue's Mission to Life

HORSE NETWORK



Days End Farm Horse Rescue in Woodbine, MD, shelters approximately 150 horses every year that have come from grave situations involving neglect and abuse.

In addition to dedicated staff, the organization's important work is also made possible by numerous volunteers who are committed to changing the lives of horses who need it most. For Korra, a 23-year-old mare who was one of 19 horses rescued from St. Mary's County, MD, in 2021, the care given by one special volunteer named AI Ramer played a substantial role in her story.

Ramer has volunteered with the organization for more than a decade but his experience with horses began at a young age.

[Learn More](#)

SOCIAL WE'RE SHARING

gcl_new_york_empire Miami Beach, Florida ...
Liked by jumpmediallc and 438 others
gcl_new_york_empire Fun on the beach with New York Empire!
@jumpmediallc
#empirestrikes #lgctmiami #lgct #longinesglobalchampionstour #gcl #globalchampionsleague #miami #beach

marthas_properties ...
Liked by jumpmediallc and 63 others
marthas_properties New listing in Palm Beach Polo! Newly renovated 2B/2BA end-unit Bungalow with stunning custom finishes throughout. This bright home backs to the water and features impact glass, a screened patio with marble tile and a freshly landscaped front courtyard with room for a pool.